

MEET THE MAKERS

INSPIRED TO CREATE

Toyota celebrates the one-of-a-kind makers who are transforming American business—and changing the way we eat, shop, work, and live.

Since 2012, Martha Stewart American Made and Toyota have been honoring outstanding creative entrepreneurs. Those who have turned their passions into successful businesses and, in the process, have reinvigorated their cities and towns across America. Please help us support the efforts of these exceptional men and women.



GO PLACES WITH TOYOTA

Toyota knows that sometimes, how you get somewhere is more important than where you go. That's why Toyota supports Martha Stewart American Made and the makers who step outside the box to get out there, do great things, and dream big. Learn more about the inspiring stories, innovation, and drive that power the makers and read about their personal journeys at marthastewart.com/americanmade.

PROUD SPONSOR OF



Floret
ERIN BENZAKEIN | 2014 HONOREE
 Farmer-florist offering uncommon heirloom seasonal flowers and on-site floral design workshops.
 MT. VERNON, WA | FLORETFLOWERS.COM



1 Portland Meat Collective
CAMAS DAVIS | 2012 HONOREE
 Business that inspires responsible meat consumption through experiential, hands-on education programs.
 PORTLAND, OR | PDXMEAT.COM

2 Cup4Cup
LENA KWAK & THOMAS KELLER | 2012 HONOREE
 Creates a gluten-free flour alternative to replace traditional wheat flour, literally cup for cup.
 YOUNTVILLE, CA | CUP4CUP.COM



Archi's Acres, Veterans Sustainable Agriculture Training
KAREN & COLIN ARCHIPLEY | 2013 HONOREE
 Reinventing the family farm with hydroponic technology and creating jobs for veterans.
 ESCONDIDO CA | ARCHISACRES.COM



Back to the Roots
NIKHIL ARORA & ALEJANDRO VELEZ | 2013 HONOREE
 College seniors growing mushrooms from recycled coffee grounds evolved their idea into a company on a mission to reconnect families to food through ready-to-grow and ready-to-eat products.
 OAKLAND, CA | BACKTOTHEROOTS.COM



Detroit Dirt
PASHON MURRAY | 2014 HONOREE
 An engine for waste reduction and providing compost for agricultural needs, Detroit Dirt is focused on creating compost, diverting waste, and getting corporations to think differently about sustainability.
 DETROIT, MI | DETROITDIRT.ORG



Jasper Hill Farm
ANDY KEHLER & MATEO KEHLER | 2012 HONOREE
 A working dairy farm with an on-site creamery and an underground aging cellars that maximize the potential of cheeses made by the creamery and other local producers.
 GREENSBORO, VT | JASPERHILLFARM.COM



3 American Skillet Company
ALISA TONINATO & ANDREW MCMANIGAL | 2012 HONOREE
 Originally honored as FeLion Studios, the couple's offshoot company creates inspired, heirloom-quality U.S. state-shaped cast iron skillets.
 MADISON, WI | AMERICANSKILLETCOMPANY.COM



Woodberry Kitchen
SPIKE & AMY GJERDE | 2013 HONOREE
 An innovative restaurant that sources all of its ingredients from local farmers and helps to support the future of the Chesapeake agriculture community.
 BALTIMORE, MD | WOODBERRYKITCHEN.COM



Pinnell Custom Leather
CHUCK PINNELL | 2013 HONOREE
 Designs custom, handcrafted leather goods and hand-forged, one-of-a-kind buckles fabricated at his studio.
 CROZET, VA | PINNELLCUSTOMLEATHER.COM



MARTHA STEWART AMERICAN MADE HONOREES ARE GOING PLACES



1 Portland Meat Collective
 Martha Stewart American Made helped the Portland Meat Collective bring their education model to communities **NATIONALLY**.

2 Cup4Cup
 Before the honor in 2012, Cup4Cup had one product and one employee. Since then, the company **HAS EXPANDED TO SELL SIX PRODUCTS AND IS FOUND IN 4,000 STORES**.

3 American Skillet Company
 The artist behind FeLion Studios was able to **LAUNCH A NEW COMMERCIAL BUSINESS**, the American Skillet Company, in the time since becoming a Martha Stewart American Made honoree, and now enjoys a **ROBUST E-COMMERCE BUSINESS**.